

Strategic Enrollment and Retention Steering Committee

September 25th, 2025

2:00 - 3:00pm

Present: B. Herbert, C. Heidelberg, S. Hubbell, D. Mondoux, A. Fontaine, A. Scheffler-Martin, M. Adams, N. Bergan, C. Almeda, S. Stotz-Ghosh, V. Bustillos, L. Thomas, N. Haitova, P. Eagan, K. Denman, D. Loucks, D. Crouch, J. Valliere.

Absent: Sara Herrmann, Carl Ross, Alisha Siebers, Chris Gearig, Mark Dunneback, Aaron Williams, Brian Lueth, Billy Reynolds.

- I. Welcome
 - a. New committee member: Suprotik Stotz-Ghosh
- II. July Meeting Minutes approved.
 - a. [July 24th, 2025](#)
- III. IR Update (NH)
 - a. Enrollment Report
 - i. [Fall 9.19.25](#) Report
 - ii. Last year there were extensions provided to students because FAFSA simplification began for the first time last year, it was not disbursed on time causing Tuition Delay holds to be applied. This made the numbers for enrollment a bit skewed.
 - iii. Until we have data from October 2025, the data won't be very comparable to last year's data at this time.
- IV. Update on Strategic Priority 2: New aligned metric (BH and DM)
 - a. Goal: Developing strategy to *"Decrease the % of new students not successfully completing at least one credit in their initial term of enrollment at the college." 18% by 2027, base 20.6%*
 - i. Updated Metric/Trend
 - 1. Fall 2022 Cohort: 20.6% (percentage of new students not successfully completing at least 1 credit in the initial term at the college)
 - 2. Fall 2023 Cohort: 20.2%
 - 3. Fall 2024 Cohort: 20.6%
 - 4. Students factored into these numbers could have anywhere below a 2.0 GPA. It doesn't necessarily indicate that they all had a 0.0 GPA.
 - ii. [Roster Verification + 202530 Outcome Data](#)
 - 1. 44 voicemails, 23 live calls, and 14 other outcomes
 - 2. Institutional support team assisting with calls
 - 3. Of the 23 live calls, 8 students were connected with an advisor, counselor, ARR, or Student Financial Services.

4. Calls will be completed by September 26. Seeing similar answer rates so far.
 - iii. Brainstorm and Align New Strategy with Action Teams
 1. Focus on courses with a lot of first-time students in them to catch more data
 - a. EDU 104, English, foundations, & corequisite math sections could be good to look into for the action team
 - V. Action Team Development (CH & BH)
 - a. 4 old sub committees: Enrollment Growth Action Team, Summer Progression Action Team, DEI Enrollment and Retention Action Team, Credential Completion Action Team
 - i. Check in with these old action teams to see where they left off
 - b. New action team focused on roster verification:
 - i. Volunteers for this action team: Dan M., Apryl S.M., James V., Louis T., Valerie B.
 - c. Advisors reached out to students from the transition of summer to fall (Apryl)
 - d. The college wants to look at Dual Enrollment Conversion
 - VI. Marketing Update (SG)
 - a. [Important Dates for Faculty \(October\)](#)
 - VII. Meeting adjourned at 2:54 p.m.
 - VIII. [Strategic Enrollment and Retention Plan](#)