

Strategic Enrollment and Retention Steering Committee

July 24, 2025

2:00 - 3:00pm

- I. Welcome
- II. Approve May Meeting Minutes
 - a. [May 22nd 2025](#)
- III. Action Team Updates (CH)
 - a. Deliberative Decision Making Model
- IV. IR Update (NH)
 - a. Enrollment Report
 - i. [Summer](#)
 - ii. [Fall](#)
- V. Marketing Update (ED)
 - a. [Important Dates for Faculty](#)
 - b. [Sprout Social Analytics](#)
 - c. [Advance Education Analytics](#)
- VI. Update on Strategic Priority 2: New aligned metric
 - a. Goal: Developing strategy to *“Decrease the % of new students not successfully completing at least one credit in their initial term of enrollment at the college.”*
18% by 2026, base 20.6%
 - b. Roster Verification +
 - i. Will have benchmark data from the pilot available for the August meeting.
- VII. [Strategic Enrollment and Retention Plan](#)