

Enrollment Retention Committee
November 10, 2023
10 – 11:00 a.m.
Co-Chairs Evan Pauken and Ryan St. John
Minutes: Erin Bishop

Attendance: E. Dominianni, M. Dunneback, A. Fontaine, C. Gearig, S. Hubbell, D. Loucks, D. Mondoux, R. St. John, M. Thompson

Absent: C. Almeda, N. Bergan, P. Eagan, K. Lavender, A. Marsh-Peek, L. Thomas

- I. Welcome
 - a. The July and October 2023 meeting minutes were approved as presented
- II. [Strategic Enrollment and Retention Plan](#) (EP)
 - a. Strategy Development for Enrollment Growth: Dual Enrollment Growth Action Team
 - i. A notable number of dual-enrolled students at the college do not pursue college after high school graduation
 1. Working on a plan for progress monitoring
 2. These are more returning students than new students, perhaps a change in how they are pursued/interacted with should be considered based on that
 - a. Look into the kinds of classes students came to take
 - i. See if students are here to learn specific skills rat
 - ii. What is the distribution of subjects they are studying?
 3. Look into how many dual-enrolled students do not pass
 4. Orientation requirements and advising specifically for dual-enrolled Students
 - a. Survey the students as to why they are dual enrolling

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- i. What do we do with students who do not have a specific goal in mind?
 - 1. Focus on progression
- b. Reintroduce the purpose/values of Dual enrollment with the High schools and the students
- c. How to become relevant to them while they are still here
- d. Make sure these students are out with an understanding of the rigor of college
 - i. Setting clear expectations for student
- e. Look into what credits would satisfy the high school to allow them to dual enroll
- f. Marketing ourselves as a college that is already here for them
 - i. Specific Presentations to classes where they are
 - ii. Social Events and special engagements for dual-enrolled students
- 5. Look for students dual-enrolled elsewhere
 - a. see if we could offer programs/degree study not offered at their current school
 - b. we offer distance learning
 - c. Guest students
 - i. Continue to assess students pursuing coursework during the summer
 - ii. The 'who, what, and where' of these students

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- d. What other things are desired to be available in the summer session
 - e. Compare offerings to pathway plans/pathway maps
 - f. Include instructional faculty input
 - i. Accelerated course offerings
6. Honors programs
- a. Working to increase awareness and go after students
 - b. Focus on marketing to the students/parents
- ii. Build connections with wrap-around services with community partners
 - iii. Marketing/push toward Kalamazoo Promise eligible students
 - 1. Look into those who are Mi Reconnect age and have not used their promise
- b. Discussion held on the best practices for planning groups
- i. The Committee Compiled a list of names to contact to participate in the action group:
 - 1. This list is currently stored on the EM/Retention Plan – Progress Monitoring Google form
 - ii. The Committee had a short discussion about what the focus of the action team should be
 - 1. Looking for committee members to bring recommendations for the direction of the actions team to the next meeting
 - a. Current Suggestions:
 - i. Connections between dual enrollment and DEI
 - ii. Credential competition

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- iii. Evan asks that the committee members review the BDT tool in the shared link before the next meeting

III. Erin Dominianni provided a brief Marketing Update

IV. Dan Mondoux provided a brief IR Update

- a. Batch comparable to last year for dropped students' numbers as expected
- b. Dan asked if you have any questions when reviewing the fall data that you reach out to him
 - i. The data point for new high school students does not include all high school students, the team is working on adding a prior high school student data point to give a more accurate number.

V. Meeting Adjourned