

Enrollment Retention Committee Minutes

February 10, 2023

10 – 11:30 a.m.

Present: E. Pauken, E. Annis, N. Bergan, A. Cederberg, C. Almeda, A. Moore, K. Denman, M. Dunnebeck, C. Gearig, D. Mondoux, J. Selmon, A. Scheffler-Martin, E. Dominianni, S. Hubbell

Absent: M. Morales, L. Thomas, M. Adams, E. Bell, C. Cockerel, S. Herrmann, T. Labadie, J. LaPenna, T. McFadden, C. Ross, T. Welsh, M. Kay, A. Fontaine, E. Shufro, D. Coates, C. Colella, A Marsh-Peek, P. Eagan, C. Taylor, M. Thompson, Sherry Postula

I. Welcome

II. Minutes of the January 13, 2023 meeting were approved as presented; motion by A. Cederberg, seconded by E. Dominianni.

III. IR Update (D. Mondoux)

- Numbers for total students have moved in the right direction in the last week
 - i. These will be the numbers of the end of the semester, or within half a point
- New tables provided: All student characteristics and students aged 25 and older
 - i. Helps us to get a sense over time of how long it has been since a student gets out of high school and who is coming to Kalamazoo Valley.
 - 1. Will get more impactful in the fall semester
 - ii. Will continue to add more tables over time and the team is open to suggestions.
- Reconnect numbers shown in returning not prior
 - i. very different from this time last year
- Outlier: A new from high school student in the category 'aged 25 and older'
 - i. will be checking for an error in the banner data
- FTIAC students are up for this semester
 - i. We have good leading indicators that recurring numbers should be up next semester
 - ii. New chart shows how long since they graduated and typically looks back to the prior June.
 - iii. Most FTIAC students are straight out of high school
- Highschool data in Banner being refined and redefined
 - i. if the first summer semester starts before the high school graduation date, but after classes end those students will no longer be considered high school students in that first semester.

IV. Marketing Update (E. Dominianni)

- Canvas notes provided in the Enrollment-Retention Committee packet
 - These are the bullets being sent to the faculty
 - If you see any missing please contact Erin D. and she will update

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10 – 11:30 a.m.

- Hosting 2 luncheons in march
 - 70 people from different community organizations to see how they can support us in serving older students
 - looking for people to invite please send Erin D. any names
- When requesting a project in WorkZone remember the option to add notices on the TVs on campus
 - Top clipped items from those Campus Notices: nursing sessions, chili cook-off, and q r code
- Push out Merit scholarships luncheon
 - 25 applicants so far, have money for 75 applicants
- If you think of anything that would be good for kvfocus let Marketing know

V. Chatbot Report (CC) – Incorrectly left in the agenda from the January meeting

VI. One Stop Update/Pay Station (A. Cederberg)

- Information will be given out at ALC in march and Admin plus on Monday
- Working on a new initiative: pay station to be moved into the financial aid offices
 - i. Combine and become the Student Financial Services unit
 - ii. Aggressive hopeful timeline on getting it open on April 1
- More info to come

VII. Enrollment Management Code of Ethics (A. Cederberg)

- ENROLLMENT MANAGEMENT CODE OF ETHICS

The Kalamazoo Valley Enrollment Management department is committed to recruiting and serving prospective students using ethical practices in guidance and alignment with the National Association for College Admissions Counselors' (NACAC) "Guide to Ethical Practice in College Admission," while also supporting the mission and non-discrimination policy of Kalamazoo Valley Community College.

 - i. This can be found in the Enrollment retention strategic plan
 - ii. Main Point: Don't Accept Money for enrollment, do not target veterans
 - iii. This information is requested of us from multiple governmental agencies: HLC, homeland, defense, Veterans Affairs
 - 1. Allison will share with Alisha updates on the requirements for HLC
- Discussion for any changes to be made to the wording
 - i. Might need to do something to insure it is a part of onboarding for anyone who deals with students and new students
 - ii. Making a check and balance
 - 1. outline it more thoroughly and make this mandatory as part of onboarding for anyone in recruitment
 - 2. make sure we are using it and following it not just having a policy

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- Next meeting updating the master plan and would be a good point to add to his as needed

VIII. Equity in Retention Academy (N. Bergan)

- Potentially assembling a small group to go over an initiative
 - Feb 22– From the Website: the academy is through the gardener institute requires a small team to work together to complete their own internal review
 - Will use IDEPS data to look at the outcomes for our students
 - Peer review with other organizations
 - Other schools expressed to Nkenge that they received a lot out of participation in this previously
 - If we are interested in this as a college – express to nk
 - Evan: This would be a good way to come at retention from an equity standpoint to work with a place that has the foundation and structure to help us do this is a good thing and would be in support of the idea
- 2 cohorts available to participate in
 - April paperwork due date for the May 1 – June 3 cohort (preferred time frame)
- At least 5 people must participate in the team
- Nkenge will share the link to Evan who will distribute to go the committee members

IX. Other (E. Pauken)

- Resource from MCCA
 - The MCCA is hosting a webinar, Addressing the Enrollment Crisis at Michigan Community Colleges on [Wednesday, February 22, 2023 from 10:30 AM – Noon](#) in partnership with the Michigan College Access Network and the Office of Sixty by 30. The session will review the CEPI data, share college access resources from MCAN, student success resources from the Michigan Center for Student Success, and financial aid resources from the Office of Sixty by 30. Attendees will walk away with resources to reengage the class of 2022 and get a jump start on the class of 2023. College staff including administration, enrollment management, academic affairs, and student services will benefit from the session. Please [register](#) for the webinar. The recording and slides will be available after the session.
 - <https://zoom.us/j/98758838898?pwd=aDNtdmFQdmZ0NHE4aGtOUGo5Zm5UUT09>
 - How the group framed the data for the workshop will be about the enrollment crisis
 - Interesting stats
 - Be aware and things coming down the pipe in enrollment
 - Yield of high school students into community college is the lowest ever
 - they don't want to go to their community colleges anymore
- A. Cederberg: There is a Proposal for reconnect student age to drop to 21
 - would miss 2020-2022 school years entirely (the most under supported group in terms of scholarship opportunities)
 - Could Request the board of trustees to re-appropriate funds to help those cohorts as they fall between most scholarship opportunities

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- C. Almeda: Valley future educators academy is doing a visit/lunch on MARCH 7th with 3 high schools: portage, KRESA at gull lake, and Loy Norrix
 - Visit for students to see our programs

- X. Meeting Adjourned

**ENROLLMENT-RETENTION COMMITTEE
DEPARTMENTAL UPDATES
2.10.2022**

ADVISING AND COUNSELING

We have had a team investigating and planning on a renewed Student Orientation Program with a goal to launch in April or May.

CANVAS

The Pay Station is now located in Student Financial Services (formerly the Financial Aid office), Room 9210, on the Texas Township Campus.

Health careers program applications open on April 1. Applications are due by April 15.

The fall class schedule is available [online](#). Registration opens the week of April 3 based on earned credit hours. Make an appointment with an advisor or counselor to ensure you're ready to register. Call 269.488.4040 to schedule an appointment.

Payment for summer classes is due by 7 p.m. on April 4. Pay your tuition online or in person at Student Financial Services, Room 9210, on the Texas Township Campus. If payment is not made, your classes will be dropped.

Last day to withdraw from 14-week classes, 2nd 12-week classes and 2nd seven-week classes is April 10.

First 12-week classes end April 10.

Winter semester ends April 24. Grades are available online April 28.

Commencement will be held at 2 p.m. Sunday, April 30 at Miller Auditorium on the campus of Western Michigan University. Congratulations graduates!



Calendar List View Export

March 2, 2023 - March 19, 2023

This calendar export gives you insight on publishing content.

Thu, Mar 2, 2023



Kalamazoo Valley kzoovalley

Scheduled Post

Thu, Mar 2, 2023 1:18 pm

Thinking about summer? We are too!

Registration for summer classes opens next week. This is a great way to make progress on your degree so you can graduate!

Check out the full calendar of classes at the link in our bio!

#KalamazooValley #KVCC #CommunityCollege #Kalamazoo #KzooMI #Kzoo #KalamazooMichigan #CollegeStudents #MichiganCollegeStudents



by Krystal V.





Kalamazoo Valley Community College

Scheduled Post

Thu, Mar 2, 2023 2:05 pm

Thinking about summer? We are too!

Registration for summer classes opens next week. This is a great way to make progress on your degree so you can graduate!

Check out the full calendar of classes here: <https://schedule.kvcc.edu/>



by Krystal V.





Kalamazoo Valley Community College

Scheduled Post

Thu, Mar 2, 2023 2:25 pm

The fourth annual Black Arts Exhibit at the **Center for New Media at KVCC** is on display through the end of March!

This exhibit is part of the college's celebration of Black History Month, in collaboration with the Black Arts & Cultural Center and the Metropolitan Kalamazoo branch of the NAACP (National Association for the Advancement of Colored People).

Check it out this month!



by Krystal V.





Kalamazoo Valley kzoovalley

Scheduled Post

Thu, Mar 2, 2023 5:36 pm

The fourth annual Black Arts Exhibit at the @CenterForNewMedia is on display through the end of March!

This exhibit is part of the college's celebration of Black History Month, in collaboration with the Black Arts & Cultural Center and the Metropolitan Kalamazoo branch of the NAACP (National Association for the Advancement of Colored People).

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by Krystal V.



Fri, Mar 3, 2023



 **Kalamazoo Valley** kzoovalley

Scheduled Post

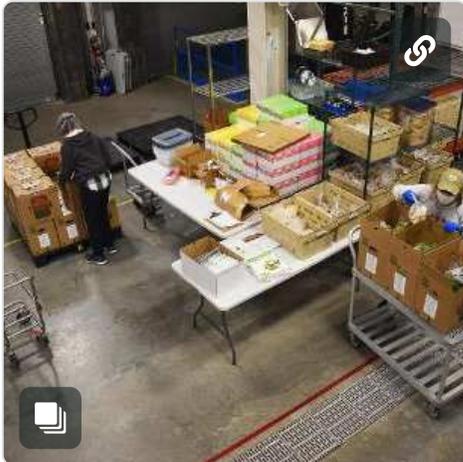
Fri, Mar 3, 2023 8:25 am

Registration is now open for the March 9 delivery of Valley FoodShare, which is the last one before spring break. Valley FoodShare will resume March 23.

Valley Food Share is an initiative designed to meet the immediate food needs of Kalamazoo Valley students. Through the program, currently enrolled students can pick up a bag, or a "share," which includes food grown locally and sourced through our own Food Innovation Center as well as non-perishable items from Kalamazoo Loaves and Fishes.

Check your email to register to receive a share. For more information, visit the link in our bio.

#FoodShare #ValleyFoodShare



by Krystal V.





Kalamazoo Valley Community College

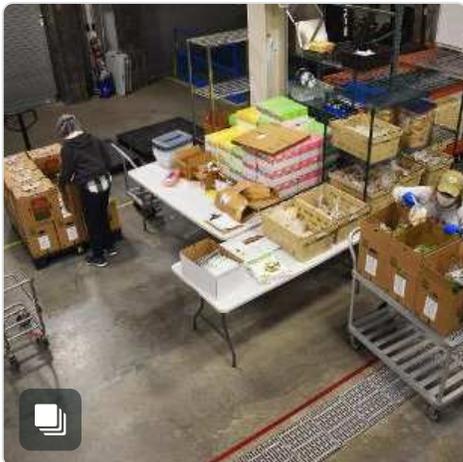
Scheduled Post

Fri, Mar 3, 2023 9:10 am

Registration is now open for the March 9 delivery of Valley FoodShare, which is the last one before spring break. Valley FoodShare will resume March 23.

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Check your email to register to receive a share. For more information, visit kvcc.edu/foodshare.



 by Krystal V.



Mon, Mar 6, 2023



Kalamazoo Valley Community College

Scheduled Post

Mon, Mar 6, 2023 8:00 am

Registration for the summer 2023 semester opens this week!

Registration begins for students who have earned:

- 📅 36 or more credit hours March 6, 8 a.m.
- 📅 24 or more credit hours March 7, 8 a.m.
- 📅 12 or more credit hours March 8, 8 a.m.
- 📅 Registration for all students March 9, 8 a.m.

Check out the class schedule available here: <https://schedule.kvcc.edu/>

Advisors and counselors are available to help you select the correct courses. Call 269.488.4040 to make an appointment.

Payment for summer semester classes is due by 7 p.m. on April 4.



by Krystal V.





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by Krystal V.





 **Kalamazoo Valley** kzoovalley

Scheduled Post

Mon, Mar 6, 2023 10:31 am

What's better than Taps on Tuesday?

Taps on Tuesdays featuring 🌮 TACOS 🌮

That's right, we combined your favorite Tuesday celebrations into one event.

Join us for a fun happy hour from 4:30 - 6:30 p.m. Tuesdays through April 18 at the Marilyn J. Schlack Culinary and Allied Health Building downtown. Enjoy food (including tacos) and beer made by Kalamazoo Valley culinary and brewing students, as well as wine and non-alcoholic beverages for purchase.

You don't need a reservation. You don't need to call ahead for seating. Just show up ready to enjoy great food, drink and conversations. See you there!



by Krystal V.





Kalamazoo Valley Community College

Scheduled Post

Mon, Mar 6, 2023 10:39 am

What's better than Taps on Tuesday?

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by Krystal V.



Tue, Mar 7, 2023



Kalamazoo Valley Community College

Scheduled Post

Tue, Mar 7, 2023 12:52 pm

✨ Calling all poets! ✨

Submissions are now open for the Ned Foskey Poetry Prize Contest. The contest is open to all Kalamazoo Valley students.

Prizes are:

- 1️⃣ \$150
- 2️⃣ \$100
- 3️⃣ \$75

All winners and honorable mentions will be invited to read at the Ned Foskey Poetry Prize Reading in April.

Entries are being accepted until March 24. Get more details and enter at <https://bit.ly/3kCRBpy>



by Krystal V.





Kalamazoo Valley kzoovalley

Scheduled Post

Tue, Mar 7, 2023 1:00 pm

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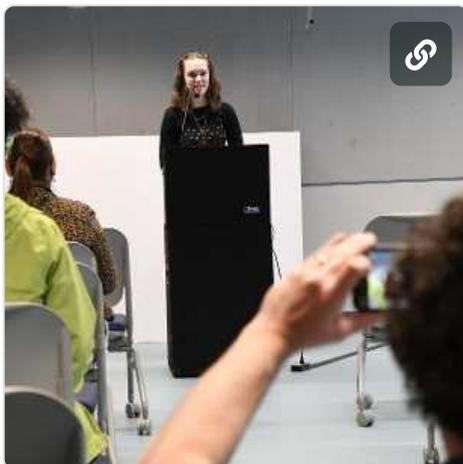
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#poetryreading #collegepoets #NedFoskeyPoetryPrize #KzooPoets #KalamazooPoets



 by Krystal V.





Kalamazoo Valley Community College

Scheduled Post

Wed, Mar 8, 2023 6:40 am

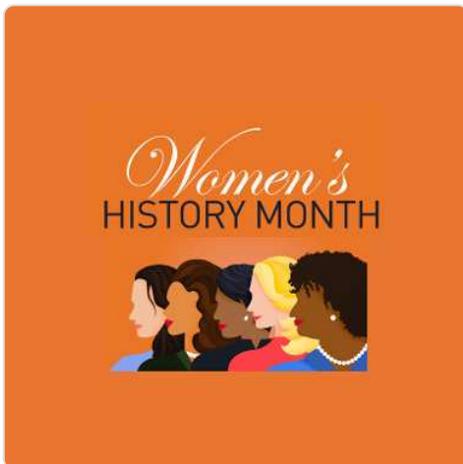
Join us as we celebrate Women's History Month this March with a luncheon for faculty, staff, students and community members on Tuesday, March 21.

During the lunch, we'll be honoring four noteworthy women:

- ☀️ Karen Rivard — Director of Criminal Justice/Law Enforcement and Fire Science Programs at Kalamazoo Valley Community College
- ☀️ Kandace Lavender, E.D. — Kalamazoo Valley alumna and Executive Director of Read and Write Kalamazoo
- ☀️ Lynn Zhang — CEO of Zhang Financial and community philanthropist
- ☀️ The Hon. Carolyn Williams, retired judge and Kalamazoo's first African American female judge

The lunch is on Tuesday, March 21, from noon - 1:30 p.m. at Texas Township Campus Room 4240.

RSVP here by March 14. <https://bit.ly/3IGgTuV>



by Krystal V.





Kalamazoo Valley kzoovalley

Wed, Mar 8, 2023 9:54 am

Scheduled Post

Join us as we celebrate Women's History Month this March with a luncheon for faculty, staff, students and community members on Tuesday, March 21.

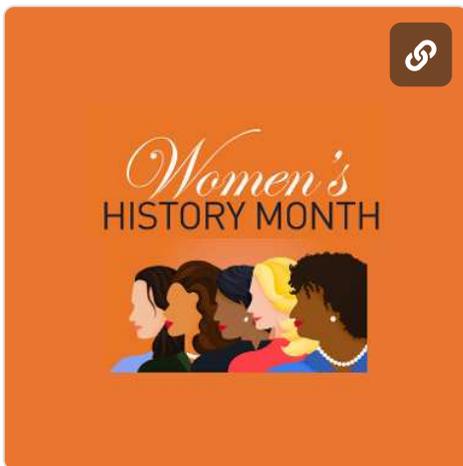
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RSVP by March 14 at the link in our bio.

#WomensHistoryMonth #CelebrateWomen #Kzoo #Kalamazoo #KzooMI



 by Krystal V.



Thu, Mar 9, 2023



Kalamazoo Valley Community College

Scheduled Post

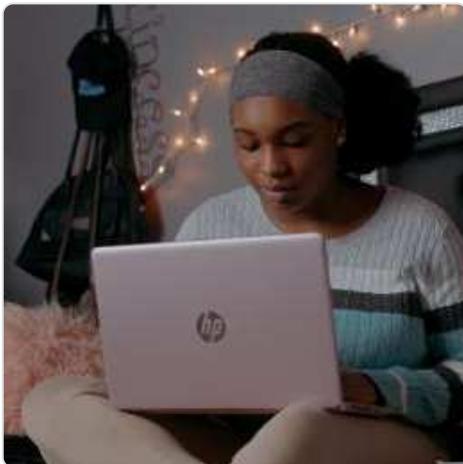
Thu, Mar 9, 2023 11:44 am

Looking for a job? Here's a to-do list for you:

- 😊 Reach out to Student Employment Services to get help
- 📄 Create your resume
- 🖥️ Search for jobs, including checking out Career Coach
- <https://bit.ly/3mn9xoz>
- ✍️ Write a cover letter unique to the job you're applying for
- 💬 Practice interviewing
- 👤 Interview for jobs for real
- ✅ Get hired
- 💰 Work and earn your paycheck!

Student Employment Services can help you with your job search, from writing your resume, looking for open positions and practicing your interview skills.

Call 269.488.4040 or email careercenter@kvcc.edu to schedule an appointment to get started!



by Krystal V.





Kalamazoo Valley kzoovalley

Scheduled Post

Thu, Mar 9, 2023 1:12 pm

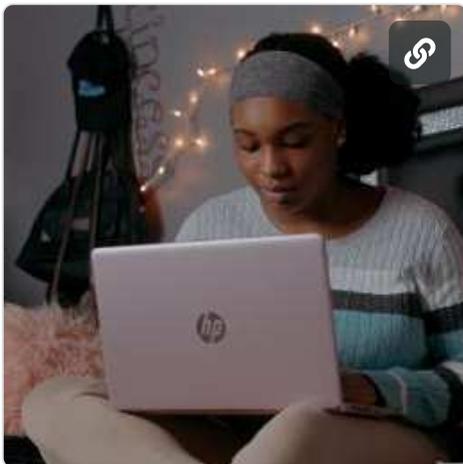
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- 👤 Interview for jobs for real
- 📈 Get hired
- 💰 Work and earn your paycheck!

Student Employment Services can help you with your job search, from writing your resume, looking for open positions and practicing your interview skills.

Call 269.488.4040 or email careercenter@kvcc.edu to schedule an appointment to get started!

#JobHunting #KzooJobs #KalamazooJobs #MichiganJobs #CareerHelp #JobSearch



by Krystal V.





 **Kalamazoo Valley** kzoovalley

Thu, Mar 9, 2023 1:12 pm

Scheduled Post

Get out your crown and your princess dress for the Art in Animation — A Kalamazoo Prince Ball, happening April 1 at Kalamazoo Valley's Texas Township Campus.

Meet more than 10 princesses and characters from Olivia Grace & Company, enjoy fun royal activities and performances and experience lots of magic!

The Kalamazoo Valley event is offered at three different times on April 1. Every attendee must secure the appropriate ticket due to capacity restrictions. The only place to buy tickets is at the Eventbrite page linked in our bio.

This event is sponsored by Kalamazoo Valley's Applied Arts and Media Technologies Programs.

Proceeds will go to Olivia Grace & Company's Magic Fund.

#PrincessParty #AKalamazooPrincecessBall #KzooPrincesses



by Krystal V.





Kalamazoo Valley Community College

Scheduled Post

Thu, Mar 9, 2023 2:14 pm

Get out your crown and your princess dress for the Art in Animation — A Kalamazoo Prince Ball, happening April 1 at Kalamazoo Valley's Texas Township Campus.

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Proceeds will go to Olivia Grace & Company's Magic Fund.



by Krystal V.



Fri, Mar 10, 2023



Kalamazoo Valley Community College

Scheduled Post

Fri, Mar 10, 2023 8:48 am

Murphy Darden is a longtime civil rights historian here in Kalamazoo. He's seen a lot over the years and has both collected and created several items that represent important people, places and events in Kalamazoo's history.

You can explore his collection in the "Kalamazoo Through The Eyes of Murphy Darden" exhibit at the **Kalamazoo Valley Museum**, which is on display through March 19.

Admission is free to exhibits and to the Kalamazoo Valley Museum. The museum is open 10 a.m. to 4 p.m. Tuesday – Saturday, and noon to 4 p.m. Sunday. For more information, visit <https://bit.ly/3I5DKb4>.

The museum is operated by Kalamazoo Valley Community College and is governed by its Board of Trustees.



by Krystal V.





Kalamazoo Valley Community College

Scheduled Post

Fri, Mar 10, 2023 8:48 am

🌸 Spring Break is next week! 🌸

There are no classes Monday, March 13, - Sunday, March 19.

📖 Tutoring is available Monday - Thursday from 9 a.m. - 4 p.m. at the Texas Township Campus and on Zoom.

Testing Center special hours during Spring Break:

📖 TTC: March 13 - 15 | 8:30 a.m. - 3:30 p.m. (lights out 4:30 p.m.) | March 16 | 9:30 a.m. - 3:30 p.m. (lights out 4:30 p.m.)

📖 AWH: March 13 - 16 | 8:30 a.m. - 3:30 p.m.

💪 Wellness and Fitness Center will be open Monday - Thursday from 6 a.m. - 1 p.m. The pool is closed for the week.

Campus will be closed March 17 - 19 for staff and faculty's spring recess.

Enjoy your break! We'll see you on March 20!



by Krystal V.



Kalamazoo Valley kzoovalley

Fri, Mar 10, 2023 11:41 am

Scheduled Post

Murphy Darden is a longtime civil rights historian here in Kalamazoo. He's seen a lot over the years and has both collected and created several items that represent important people, places and events in Kalamazoo's history.

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The museum is operated by Kalamazoo Valley Community College and is governed by its Board of Trustees.

#KalamazooHistory #KzooHistory #CivilRightsHistory #Historian #Kalamazoo #Kzoo



by Krystal V.





 **Kalamazoo Valley** kzoovalley

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Enjoy your break! We'll see you on March 20!



by Krystal V.





Kalamazoo Valley Community College

Scheduled Post

Fri, Mar 10, 2023 3:15 pm

Don't forget to move your calendars forward Saturday night or first thing Sunday morning!

How long does it take you to adjust to DST?



by Krystal V.





 **Kalamazoo Valley** kzoovalley

Fri, Mar 10, 2023 4:46 pm

Scheduled Post

Don't forget to move your calendars forward Saturday night or first thing Sunday morning!

How long does it take you to adjust to DST?

#DST #DaylightSavings #DaylightSavingTime



by Krystal V.



Mon, Mar 13, 2023

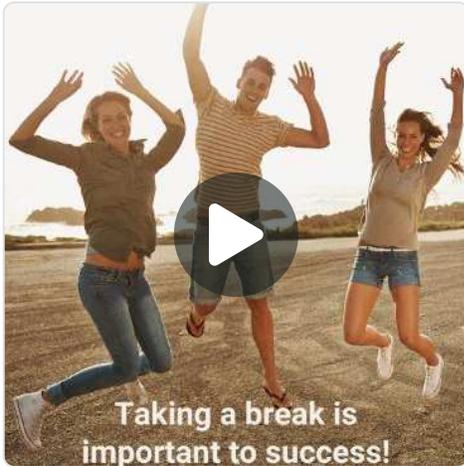


 **Kalamazoo Valley** kzoovalley

Scheduled Post

Mon, Mar 13, 2023 11:54 am

What are you doing to recharge over spring break?



by Krystal V.



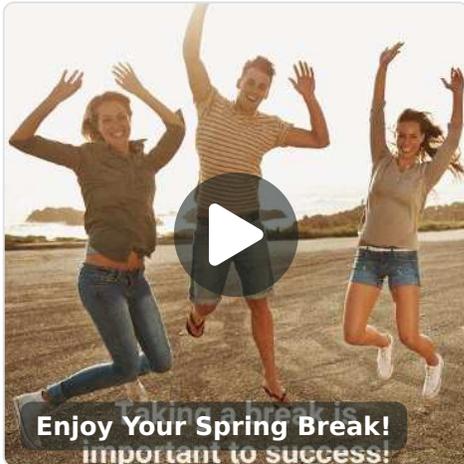


Kalamazoo Valley Community College

Scheduled Post

Mon, Mar 13, 2023 11:59 am

What are you doing to recharge over spring break?



by Krystal V.



Tue, Mar 14, 2023



Kalamazoo Valley Community College

Scheduled Post

Tue, Mar 14, 2023 1:50 pm

We all have our own unique natural talents and skills. Do you know yours?

Identify your top 5 strengths and learn how to develop their potential at one of our upcoming Student Strengths Development Open Labs. You'll have the chance to take a Clifton Strengths assessment and join a conversation to discuss your results.

Join us on any of the following dates:

Tuesday, March 21 | 11 a.m. - 1 p.m.

Texas Township Campus Library | Lower Level Computer Room

Thursday, April 6 | 1 - 3 p.m.

Anna Whitten Hall | Room 128

To learn more about Strength Development Open Labs, contact Ezra Bell at ebell@kvcc.edu.



by Krystal V.





 **Kalamazoo Valley** kzoovalley

Scheduled Post

Tue, Mar 14, 2023 2:19 pm

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Anna Whitten Hall | Room 128

To learn more about Strength Development Open Labs, contact Ezra Bell at ebell@kvcc.edu.

**#CliftonStrengths #StrengthsAssessment #CollegeStudents
#MichiganColleges #CommunityCollege #PersonalDevelopment**



by Krystal V.



Wed, Mar 15, 2023



Kalamazoo Valley Community College

Scheduled Post

Wed, Mar 15, 2023 8:00 am

Spring is here, and that means it's time for baseball and softball games!

Your Kalamazoo Valley Cougars baseball and softball teams start their seasons with away games on Tuesday, March 21.

The baseball team's first home game is at 2 p.m. Thursday, March 23, vs. **Lake Michigan College**.

The softball team's first home game is at 3 p.m. Friday, March 24, vs. **Marian University's Ancilla College**.

Admission is free to all home games, so make sure to come out and support your Cougars!

Visit athletics.kvcc.edu for the full schedule.



by Krystal V.





Kalamazoo Valley kzoovalley

Wed, Mar 15, 2023 10:35 am

Scheduled Post

Spring is here, and that means it's time for baseball and softball games!

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Visit the link in our bio for the full schedule.

#BaseballsBack #SoftballsBack #CommunityCollegeSports #CollegeSports #CollegeBaseball #CollegeSoftball #KzooSports



 by Krystal V.





 **Kalamazoo Valley** kzoovalley

Scheduled Post

Thu, Mar 16, 2023 2:35 pm

The 24 students who are accepted into Kalamazoo Valley's paramedic program this fall will receive complete scholarships that will cover tuition and fees, books, software and associated clinical costs through the completion of the program (graduating in August 2024).

That's thanks to a \$192,000 award Kalamazoo Valley Community College received from the 2023 EMS Workforce Grant administered through the Michigan Department of Health and Human Services.

To qualify for the paramedic program grant, students must apply to and be accepted into the paramedic program for Fall 2023. The Health Careers Online Application will be available from April 1 - 15. Kalamazoo Valley will award the grant to the 24 applicants accepted into the fall cohort.

Contact EMS Program Director Daniel Benard at 269.548.3231 or the Health Careers Admissions Coordinator at healthcareers@kvcc.edu for more information.

**#HealthCareers #ParamedicTraining #EMTTraining
#KzooHealthCareers #KalamazooHealthCareers**



by Krystal V.





Kalamazoo Valley Community College

Scheduled Post

Thu, Mar 16, 2023 3:31 pm

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by Krystal V.



Fri, Mar 17, 2023



 **Kalamazoo Valley** kzoovalley

Scheduled Post

Fri, Mar 17, 2023 9:25 am

🍀 🍀 Happy St. Patrick's Day! 🍀 🍀



by Krystal V.





Kalamazoo Valley Community College

Scheduled Post

Fri, Mar 17, 2023 10:07 am

🍀 🍀 Happy St. Patrick's Day! 🍀 🍀 Let's see your green attire for today!



by Krystal V.

