

## Enrollment-Retention Committee

December 17, 2021

Present: C. Almeda, E. Annis, N. Bergan, C. Colella, K. Denman, E. Dominianni, C. Dunten, A. Marsh-Peek, D. Mondoux, A. Moore, M. Morales, E. Pauken, M. Pauken, L. Thomas, M. Thompson, C. Voss

Absent: M. Adams, E. Bell, A. Cederberg, C. Cockerel, D. Coates, T. Corbett, L. Depta, P. Eagan, A. Fontaine, C. Gearing, S. Herrmann, S. Hubbell, T. Labadie, J. LaPenna, B. Lueth, B. Reynolds, C. Ross, T. Welsh

Minutes of 11.12 were approved as presented; motion by M. Pauken, supported by E. Dominianni

### **Institutional Research**

- Winter Enrollment
  - Up v. 2020, still not at 2019
  - Strong position to be in, another report next week
  - Shift in Population
    - part timers up
    - full time down
  - Need to reengage with Reconnect students
- Alumni survey
  - great responses to date
  - TY to all for engaging with students
- Comparison Data
  - Community college data indicates KVCC on track re: credit hours w/ most comparable schools.

### **Marketing Updates**

- Program Panel Cards
  - Updated, printed, delivered for number of programs.
  - Please recycle all old materials.
- New Videos
  - Public Service and Kalamazoo Promise
  - Please share and post as appropriate.

### **PACCE Grant**

- Lumina grant award
  - \$75,000
  - Evan
    - to share the details via google doc
    - Reviewed grant/implementation
    - “Kalamazoo Valley on the Road” type initiative
  - Will be featured in next KV Focus

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**Academic Standing**

- Angela reviewed academic standing policy
  - Will be active for students for fall grades
  - Emails to go out after grades roll Dec. 22.
  - Multiple communications have been sent to students, especially those likely to be on probation and dismissal phase due to need for a success plan.
  - Mike Thompson suggested adding academic standing information into MyValley

**Strategic Plan**

- Evan provided an update
- Evan and Megan will begin reaching out to lead points of contact for status updates
- 7.5 week class Success rate
  - Evan and Dan to follow up
- Open-ended question on a survey – what do you need to be successful?
  - Evan and Dan to follow up
- Year-round degree work plans (including a summer session) to be followed up on

**Departmental Updates**

- TRS classes are now EDU
  - includes DE/EMC students
- Institutional Support
  - Virtual IDs still being done
  - Part-time receptionist hired at MJSCAH
  - Office Manager interviews completed

## ENROLLMENT-RETENTION COMMITTEE

### DEPARTMENTAL UPDATES

01.14.22

#### COUNSELING AND ADVISING

- Offering variety of appointments/drop-ins during the week of 1/18 to accommodate those students that might be contemplating dropping courses or needing to complete an appeal.
- EAA – Excellence in Academic Advising
  - Compiling the comprehensive EAA (Excellence in Academic Advising) report
  - Retreat planned with our EAA follow, Dr. Chissy Jones for the middle of March
    - More details to follow

#### FINANCIAL AID

- Satisfactory Academic Progress ran at the end of the Fall semester
  - 16% of financial aid students were suspended for not passing any of their Fall 2021 classes
    - 20% of non-financial aid students did not receive a grade in any of their classes.
  - Still at our highest percentage suspended in the last 10 years showing the pandemic is impacting student success
    - 34% suspended FA students/35% non-financial aid students
- FAFSA 2022-2023
  - Per State of Michigan total FAFSA completions are down significantly from last year
    - 60,000 applications January to January
- Emergency Grants Awarded through December 31, 2021
  - \$9,454,950 has been awarded from HEERF funds
  - Big thanks to IT for getting the CARES report on the website by January 10th.
- 923 Students have attended this year as part of the Reconnect program
- 1,074 Students have attended this year as part of the Futures for Frontliners program

#### INTERNATIONAL STUDENT SERVICES

- Enrollment
  - 18 new international students (13 full-time) for the winter semester.
  - We continue to see large numbers of students defer to future semesters due to public health and travel considerations.
    - We will have a summer intake to accommodate these students.
- Entry restrictions for certain countries in southern Africa were lifted on Jan. 1.

## Academic Standing as of 1.13.22, Post Fall 2021 Grade Roll

<b>Distinct Academic Standing</b>	<b>Academic Standing</b>
<b>Count Code</b>	<b>Description</b>
22 DR	Academic Dismissal Re-Instated
32 DX	Academic Dismissal
86 PX / PT	Probation, Action Required
264 WX/WP	Warning, Action Required
96 00	Complete Withdrawal
1811 IO	New student under 12 cr hours
2007 ZZ	Standing, Prior to Policy
2636 GO	Good Standing