

ENROLLMENT-RETENTION COMMITTEE
DEPARTMENTAL UPDATES
12.12.2019

ENROLLMENT

- The Winter 2020 Get It Done
 - TTC
 - event experienced technical issues
 - 35 students participated
 - AWH
 - Went smoothly
 - 88 students participated
 - Total of 123 students
- TargetX Enrollment Team training on 12/17
- November calling campaign
 - Targeted returning students.
 - Over 1,200 students to encourage them to register for Winter 2020.
- December calling campaign
 - Targeting new prospective students in process
 - Will include over 800 contacts.
- Enrollment is continuing to partner with Marketing to aid in email, calling and other outreach campaigns to promote enrollment for Winter 2020.

INTERNATIONAL

- Wind Turbine Academy
 - Received approval to issue M visas for Wind Turbine Technician Academy
 - The Groves is now an approved instructional site for international enrollment.
- International Orientation on Dec. 18
- International Holiday Party
 - Dec. 19, 4-6 pm at AWH
- Expecting 7 new full-time enrollments for winter
- Completed annual PDSO/DSO verification in SEVIS.
- Completed SEVIS: Beyond the Basics training with SEVP field representative on Dec. 5.

RETENTION AND COMPLETION

- ReUp Partnership Review ReUp
 - On site, 12/12
 - Focus
 - reviewing progress to date
 - enrollment
 - persistence
 - other engagement metrics
- Student Voices Council Meetings
 - are ongoing and continue to be fruitful.
 - November discussion topics
 - program map development, layout and feedback
 - perspective on student registration patterns (i.e. Why do you think students register so late in the semester?)
 - December meeting
 - 12/16
 - TTC and downtown groups to be combined

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- Target X
 - Ongoing data integration is underway.
 - Currently working through the development of files to populate fields within Target X prior to retention implementation
 - Expecting to "go live" with Target X Retention Winter 2020
 - Additionally, KVCC is beta testing the new retention student success management system, which has some very promising features.
- Registration "Time is Running Out" events
 - Three separate events held during peak daytime hours
 - Dec 3 (TTC)
 - Dec 4 (TTC)
 - Dec 9 (AWH)
 - These events were designed to assist current students
 - Registration
 - advising and counseling
 - complete pending financial aid requirements
 - get assistance from Admissions/Records/Registration and/or Kalamazoo Promise Services
 - Students received a complementary lunch
 - if they came to the event and registered or completed steps toward registration for Winter 2020 or
 - if they signed in and their Winter 2020 registration was verified
 - Outcomes were as follows:
 - TOTAL - ALL WINTER 2020 REGISTRATION EVENTS
 - Unique Students in Attendance: 276
 - Students indicating "Not Yet Registered for Winter": 105
 - Of those, # registered by conclusion of event: 61
 - Of those, total billing hours registered: 169

STUDENT SUCCESS

December

- 3
 - Transfer Tuesday 11:00 am-1:00 pm TTC 4230
 - Sister 2 Sister Meeting 3:00 pm-5:00 pm TTC 4230
- 4
 - You Did It! Luncheon 11:00 am-1:00 pm AWH
- 5
 - You Did It! Luncheon 11:00 am-1:00 pm TTC
- 9
 - New Student Orientation 3:00 pm TTC
- 10
 - Finals Recharge 9:00 am-11:00 am TTC Student Commons and AWH Lobby
 - Brother 2 Brother Meeting 3:00 pm-5:00 pm TTC 4230
- 11
 - Brother 2 Brother Meeting 3:00 pm-5:00 pm AWH 128B
 - New Student Orientation 9:00 am AWH
- 18
 - New Student Orientation 9:00 am TTC

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January

- 6
 - Cougar Kick-off: Winter Edition 10:00 am-2:00 pm TTC (Tower Entrance)
 - Winter Semester Welcome Activities – CAH & ACC
- 14
 - MCS Meet and Greet - Martin Luther King Jr. 11:00 am-1:00 pm TTC 4230
- 15
 - Multicultural Meet & Greet- Martin Luther King Jr. 11:00 am-1:00 pm AWH 128B
- 16
 - Personal and Professional Branding 12:30 pm-1:30 pm TTC TBD
- 21
 - Transfer Tuesday 11:00 am-1:00 pm AWH Lobby
 - Sister 2 Brother Meeting 3:00 pm-5:00 pm TTC 4230
 - Kalamazoo Promise Services Meet & Greet 12:00 pm-3:00 pm TTC 9318
 - Personal and Professional Branding 3:00 pm-4:00 pm AWH TBD
- 28
 - "I'm getting a financial aid refund, now what?' & other budgeting questions.12:00 pm-1:00 pm TTC 4230
 - Transfer Tuesday 11:00 am-1:00 pm TTC 4240
 - Brother 2 Brother Meeting 3:00 pm-5:00 pm TTC 4230

TRS

- 9 sections of FYE (TRS 104) and 2 sections of Study Skills (TRS 105) available this winter
- 29 sections planned for Fall 2020 - 5 additional sections added (compared to F2019)
- FYE
 - a required course in Criminal Justice Program
 - recommended elective
 - Fire Science Program
 - International Students
- Cheryl Almeda is on Sabbatical for W2020 but will be responding to emails.
- Anna Fontaine will attend Enrollment / Retention meetings in her absence.