

Retention Committee

June 8, 2018
10-11 a.m.
TTC 4380



Goal: Achieve a **next-term retention rate** of 74% and a **fall to fall retention rate** of 50% for New to KVCC Students intending to obtain a certificate, associate degree or transfer who enter KVCC Fall 2018.

1. Call to order
2. Approval of meeting minutes of May 11, 2018
3. Institutional Research update
4. Retention Plan Priority Area updates
5. Persistence by Enrollment Status Report
6. Intake Survey Fall 2018
 - a. Aggregate Responses to date
 - b. Actions driven by this data
7. Other
 - a. Ongoing Initiatives/Strategy Committee updates
 - b. ReUp Update
 - c. Congratulations and THANK YOU, Denise!

Retention Committee

June 8, 2018

Present: J. Abbott, C. Almeda, E. Bast, D. Bertch, M. Collins, L. Cosby, E. Dominianni, C. Dunten, A. Galick, S. Herrmann, K. Johnson, A. Marsh-Peek, D. Mondoux, E. Pauken, T. Quada, C. Ross, T. Welsh

Absent: M. Adams, E. Bell, A. Cederberg, L. Cool, K. Digby, C. Gearig, S. Hubbell, C. Olson, B. Reynolds, C. Stroven, L. Thomas

1. The meeting minutes of May 11, 2018, were accepted as presented
2. Institutional Research update
 - D. Mondoux updated the committee on an increase in summer numbers, but percentage wise we are down. We are three weeks from peak fall enrollment. Patterns of Student Attendance document was distributed and discussed.
 - A. Galick distributed and discussed the Initial Progress KPI Next Term Persistence.
3. Retention Plan Priority Area updates
 - E. Pauken explained the updates shown on the Retention Plan Progress Monitoring handout.
 - There was discussion regarding content of letter sent to students that were part of the Fall 2018 recapture initiative. Question was asked, Could we possibly make calls to the students who didn't respond to letter?
 - E. Dominianni reported:
 - Nine different emails addressing three of the survey questions have been sent out since our last meeting.
 - Question 8 - Need for support (four different emails) - average of a 41% open rate
 - Question 7 - Interest in student organizations (one email) - 31% open rate with an impressive 15.5% click rate
 - Question 1 - Goals while at Valley (four emails) - average of a 32% open rate
 - D. Bertch reported academic probation was implemented for summer.
 - D. Bertch gave kudos to C. Almeda for her work on EFE.
4. Persistence by Enrollment Status Report
 - E. Pauken distributed and discussed a handout on enrollment.
5. Intake Survey Fall 2018
 - E. Pauken distributed and discussed the Fall Intake Survey as of 5/25/18
 - a. Aggregate Responses to date (presented)
 - b. Actions driven by this data
 - E. Pauken discussed how departments are collaborating to use the data being collected including: Proactive fund awarding, Identification of students for support

programs and services, Outreach to encourage appropriate courseloads, among others.

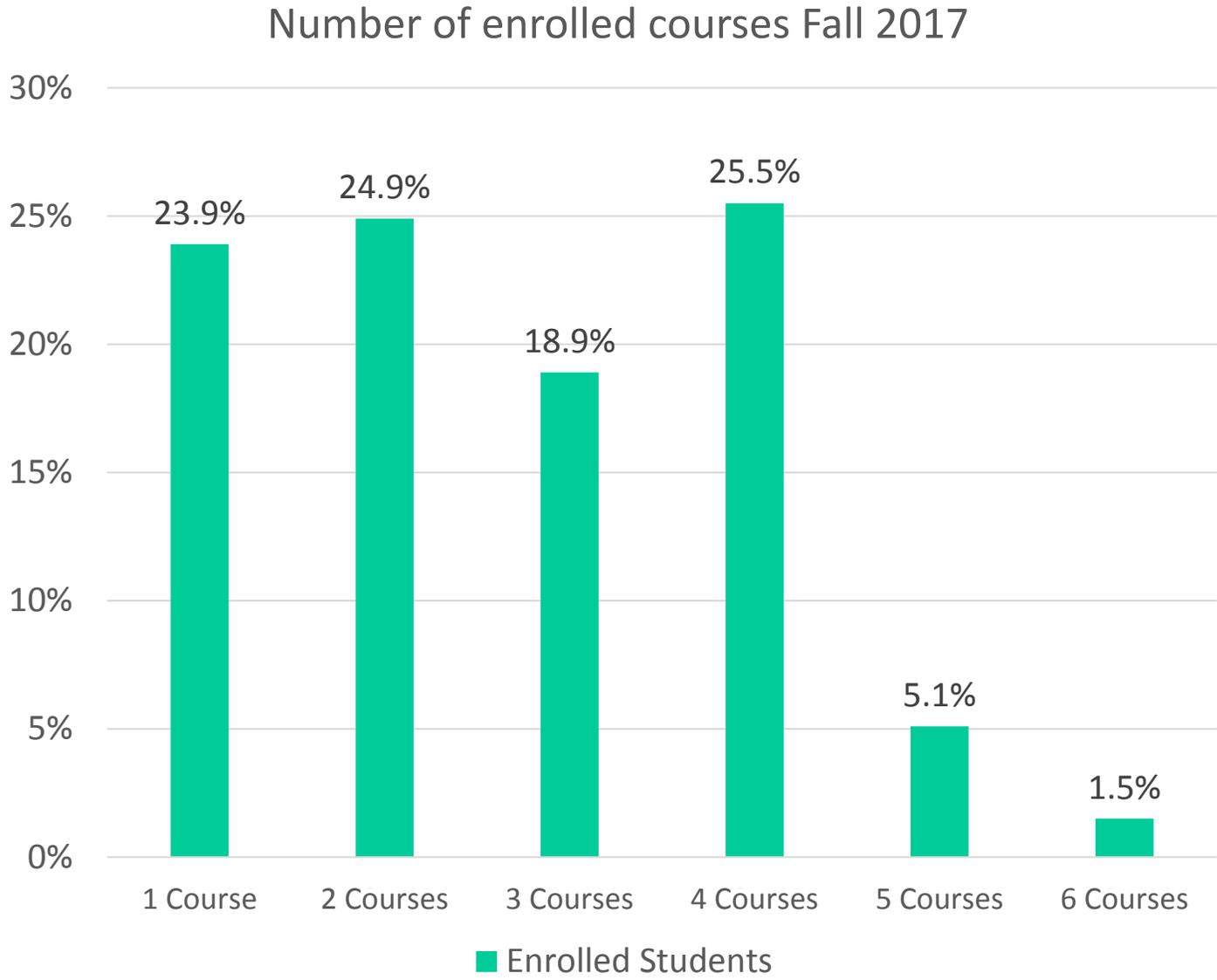
6. Other

- a. Ongoing Initiatives/Strategy Committee updates
- b. ReUp Update: E. Pauken will discuss the contract today with the company. The committee discussed what students to exclude, including the Kalamazoo Promise students.
- c. No meetings will be held in July and August.

Most students at Kalamazoo Valley enroll part-time

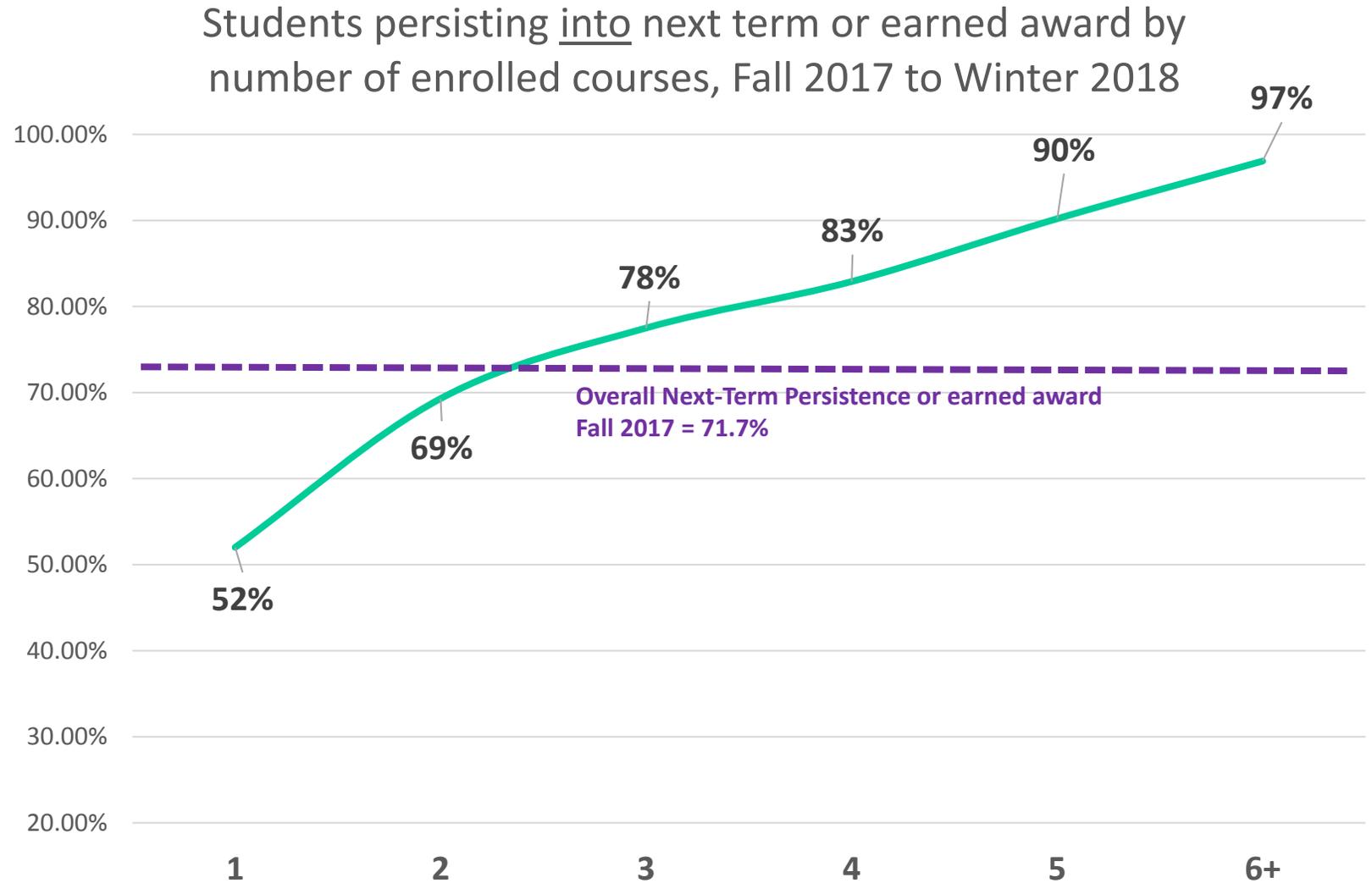
Number of Enrolled Courses, All Enrolled Students Fall 2017

# of Courses	Final Fall Headcount	% of Total
1	2041	23.9%
2	2120	24.9%
3	1617	18.9%
4	2170	25.5%
5	437	5.1%
6+	127	1.5%

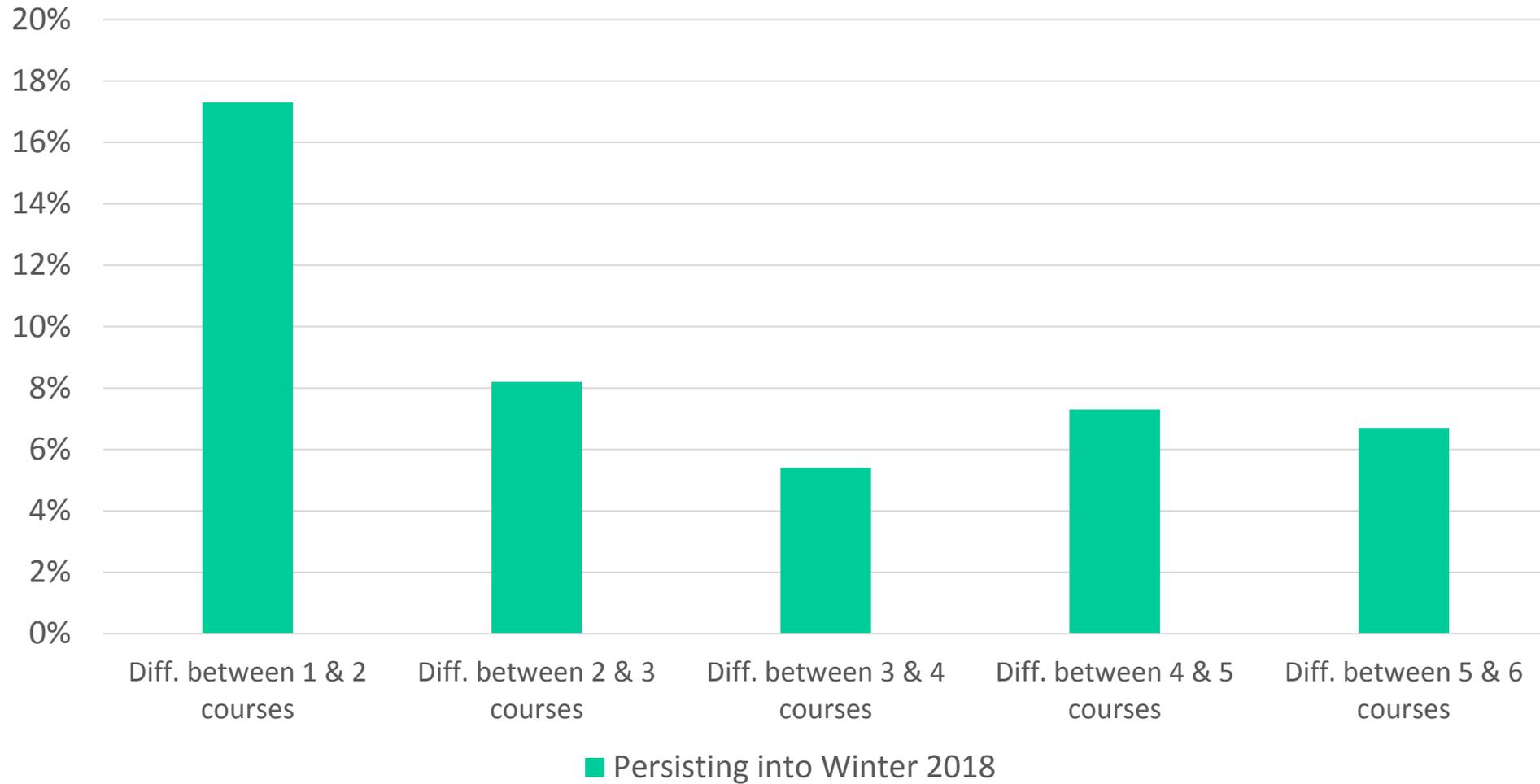


Next-term Persistence Correlates with the Number of Enrolled Courses

# of Fall Courses	Final Fall Headcount	Persisting into Winter or Earned Award
1	2041	1061
2	2120	1470
3	1617	1253
4	2170	1800
5	437	394
6+	127	123



Students persisting into next term by number of enrolled courses Fall 2017 to Winter 2018



Fall 16 to Winter 17 retention

Final Fall headcount	8153	
Number persisting into Winter term	5826	71.5%
Number persisting through Winter (didn't withdraw from all Winter courses)	5602	68.7%

GENDER	Final Fall headcount	Persist into Winter	Persist through Winter
Male	3903	2801 (71.8%)	2678 (68.6%)
Female	4249	3024 (71.2%)	2923 (68.8%)
Not indicated	1	1 (100%)	1 (100%)

RACE/ETHNICITY	Final Fall headcount	Persist into Winter	Persist through Winter
Asian	130	98 (75.4%)	96 (73.8%)
Black/African Am.	1014	644 (63.5%)	615 (60.7%)
Hispanic	402	287 (71.4%)	277 (68.9%)
Hawaiian/Pac. Is.	4	2 (50.0%)	2 (50.0%)
International stu.	118	68 (57.6%)	67 (56.8%)
Native American	60	39 (65.0%)	37 (61.7%)
Two or more	258	185 (71.7%)	176 (68.2%)
White	5994	4378 (73.0%)	4209 (70.2%)
Not indicated	173	125 (72.3%)	123 (71.1%)

FULL/PART STATUS	Final Fall headcount	Persist into Winter	Persist through Winter
Full time students	2670	2189 (82.0%)	2122 (79.5%)
Part time students	5483	3637 (66.3%)	3480 (63.5%)

AGE	Final Fall headcount	Persist into Winter	Persist through Winter
17 and younger	659	525 (79.7%)	519 (78.8%)
18 – 19	1964	1583 (80.6%)	1531 (78.0%)
20 – 24	3111	2088 (67.1%)	1992 (64.0%)
25 – 29	1048	707 (67.5%)	676 (64.5%)
30 – 34	490	326 (66.5%)	309 (63.1%)
35 – 39	302	208 (68.9%)	199 (65.9%)
40 – 49	349	249 (71.3%)	240 (68.8%)
50 – 59	169	107 (63.3%)	103 (60.9%)
60 and older	59	31 (52.5%)	31 (52.5%)

STUDENT TYPE	Final Fall headcount	Persist into Winter	Persist through Winter
FTIAC	1215	936 (77.0%)	899 (74.0%)
Guest student	201	73 (36.3%)	67 (33.3%)
High school	598	464 (77.6%)	459 (76.8%)
Registered prior semesters	4545	3384 (74.5%)	3261 (71.7%)
Registered non-prior semesters	1083	616 (56.9%)	581 (53.6%)
Transfer	511	353 (69.1%)	335 (65.6%)

RESIDENCY	Final Fall headcount	Persist into Winter	Persist through Winter
In-district	6181	4477 (72.4%)	4295 (69.5%)
Out-of-district	1842	1272 (69.1%)	1232 (66.9%)
Out-of-state	22	17 (77.3%)	16 (72.7%)
International	108	60 (55.6%)	59 (54.6%)

# OF FALL CRH	Final Fall headcount	Persist into Winter	Persist through Winter
1	88	36 (40.9%)	35 (39.8%)
2	138	78 (56.5%)	75 (54.3%)
3	1166	609 (52.2%)	571 (49.0%)
4	718	381 (53.1%)	357 (49.7%)
5	247	152 (61.5%)	144 (58.3%)
6	1067	783 (73.4%)	747 (70.0%)
7	708	504 (71.2%)	477 (67.4%)
8	325	240 (73.8%)	229 (70.5%)
9	629	491 (78.1%)	471 (74.9%)
10	629	510 (81.1%)	494 (78.5%)
11	264	215 (81.4%)	209 (79.2%)
12	859	686 (79.9%)	670 (78.0%)
13	770	669 (86.9%)	657 (85.3%)
14	287	253 (88.2%)	249 (86.8%)
15	116	97 (83.6%)	96 (82.8%)
16	87	77 (88.5%)	77 (88.5%)
17	30	26 (86.7%)	26 (86.7%)
18	11	8 (72.7%)	8 (72.7%)
19	7	6 (85.7%)	6 (85.7%)
20	2	1 (50.0%)	1 (50.0%)
21	5	4 (80.0%)	4 (80.0%)

# OF FALL COURSES	Final Fall headcount	Persist into Winter	Persist through Winter
1	2131	1105 (51.9%)	1040 (48.8%)
2	2112	1503 (71.2%)	1430 (67.7%)
3	1642	1303 (79.4%)	1255 (76.4%)
4	1814	1558 (85.9%)	1524 (84.0%)
5	339	290 (85.5%)	287 (84.7%)
6	107	63 (58.9%)	63 (58.9%)
7	8	4 (50.0%)	4 (50.0%)

Fall 17 to Winter 18 retention

Final Fall headcount	8164	
Number persisting into Winter term	5768	70.7%
Number persisting through Winter (didn't withdraw from all Winter courses)	5540	67.9%

GENDER	Final Fall headcount	Persist into Winter	Persist through Winter
Male	3860	2733 (70.8%)	2615 (67.7%)
Female	4292	3025 (70.5%)	2915 (67.9%)
Not indicated	12	10 (83.3%)	10 (83.3%)

RACE/ETHNICITY	Final Fall headcount	Persist into Winter	Persist through Winter
Asian	154	111 (72.1%)	107 (69.5%)
Black/African Am.	1013	647 (63.9%)	616 (60.8%)
Hispanic	455	309 (67.9%)	295 (64.8%)
Hawaiian/Pac. Is.	7	4 (57.1%)	4 (57.1%)
International stu.	126	70 (55.6%)	69 (54.8%)
Native American	49	33 (67.3%)	31 (63.3%)
Two or more	293	215 (73.4%)	199 (67.9%)
White	5887	4264 (72.4%)	4105 (69.7%)
Not indicated	180	115 (63.9%)	114 (63.3%)

FULL/PART STATUS	Final Fall headcount	Persist into Winter	Persist through Winter
Full time students	2636	2173 (82.4%)	2102 (79.7%)
Part time students	5528	3595 (65.0%)	3438 (62.2%)

AGE	Final Fall headcount	Persist into Winter	Persist through Winter
17 and younger	722	561 (77.7%)	554 (76.6%)
18 – 19	2018	1629 (80.7%)	1571 (77.8%)
20 – 24	3112	2086 (67.0%)	1974 (63.4%)
25 – 29	1022	653 (63.9%)	631 (61.7%)
30 – 34	456	320 (70.2%)	306 (67.1%)
35 – 39	302	187 (61.9%)	183 (60.6%)
40 – 49	333	207 (62.2%)	200 (60.1%)
50 – 59	153	99 (64.7%)	96 (62.7%)
60 and older	46	26 (56.5%)	25 (54.3%)

STUDENT TYPE	Final Fall headcount	Persist into Winter	Persist through Winter
FTIAC	1193	918 (76.9%)	884 (74.1%)
Guest student	228	87 (38.2%)	82 (36.0%)
High school	619	451 (72.9%)	445 (71.9%)
Registered prior semesters	4555	3358 (73.7%)	3231 (70.9%)
Registered non-prior semesters	1075	609 (56.7%)	570 (53.0%)
Transfer	494	345 (69.8%)	328 (66.4%)

RESIDENCY	Final Fall headcount	Persist into Winter	Persist through Winter
In-district	6219	4430 (71.2%)	4256 (68.4%)
Out-of-district	1750	1231 (70.3%)	1183 (67.6%)
Out-of-state	76	43 (56.6%)	39 (51.3%)
International	119	64 (53.8%)	62 (52.1%)

# OF FALL CRH	Final Fall headcount	Persist into Winter	Persist through Winter
1	72	36 (50.0%)	34 (47.2%)
2	232	75 (32.3%)	72 (31.0%)
3	1158	662 (57.2%)	612 (52.8%)
4	703	371 (52.8%)	349 (49.6%)
5	263	154 (58.6%)	142 (54.0%)
6	1067	757 (70.9%)	725 (67.9%)
7	703	488 (69.4%)	473 (67.3%)
8	317	228 (71.9%)	221 (69.7%)
9	556	422 (75.9%)	408 (73.4%)
10	605	486 (80.3%)	465 (76.9%)
11	230	188 (81.7%)	184 (80.0%)
12	885	725 (81.9%)	701 (79.2%)
13	758	646 (85.2%)	635 (83.8%)
14	289	241 (83.4%)	237 (82.0%)
15	152	132 (86.8%)	127 (83.6%)
16	101	94 (93.1%)	93 (92.1%)
17	47	39 (83.0%)	38 (80.9%)
18	14	12 (85.7%)	12 (85.7%)
19	6	6 (100%)	6 (100%)
20	6	6 (100%)	6 (100%)

# OF FALL COURSES	Final Fall headcount	Persist into Winter	Persist through Winter
1	2196	1151 (52.4%)	1078 (49.1%)
2	2097	1453 (69.3%)	1394 (66.5%)
3	1568	1228 (78.3%)	1176 (75.0%)
4	1829	1535 (83.9%)	1500 (82.0%)
5	362	331 (91.4%)	322 (89.0%)
6	110	68 (61.8%)	68 (61.8%)
7	2	2 (100%)	2 (100%)