

Retention Committee
April 13, 2018

Present: J. Abbott, C. Almeda, D. Bertch, M. Collins, L. Cosby, K. Digby, C. Dunten, A. Galick, S. Herrmann, K. Johnson, C. Olson, E. Pauken, T. Quada, C. Ross, T. Welsh

Absent M. Adams, E. Bast, B. Bates, E. Bell, A. Cederberg, L. Cool, K. Digby, E. Dominianni, C. Gearig, S. Hubbell, A. Marsh-Peek, D. Mondoux, B. Reynolds, C. Stroven, L. Thomas

1. Call to order
2. The minutes of March 9, 2018, we approved as presented.
3. Institutional Research update: Registration for Summer 2018 is similar to 2017 (-2.5%). In the second week of Fall 2018 registration, credit hours down approximately 17%.
4. Strategy Committee updates
 - a. Mandatory orientation: 41 holds have been placed, 1 recently lifted
 - b. FYE: FYE will be part of the following programs starting in Fall 2018: Undecided, Psychology/Sociology/Social Work, English, Liberal Arts Transfer majors to WMU, History, Political Science. C. Almeda is planning a workshop for those teaching FYE on May 1, 2018. Looking to align student activities calendar with FYE calendar. Collaboration to enroll KPS seniors in TRS yield low-enrollment-Offerings of 8-week sections during Winter 2018. Planning to standardize and require incorporation of financial literacy/education (Consumer's FCU) and financial aid presentations into all FYE sections.
 - c. CRM: Target X Portal building session today with recruitment, admissions and marketing. Recruitment working on prospect scoring. Decision module train the trainer upcoming for admissions.
 - d. Guided Pathways: Several attended the second guided pathways institute at Jackson College on April 12. Session focused on current gaps in practice and planning of implementation. Interviews held for business pathway advisor position.
 - e. Mandatory Career Advising: Hiring an additional career advisor in response to expanded need in FYE.
 - f. Academic probation: On target to implement for summer 2018 semester. Summer 2018 grades will impact students during the Fall 2018 semester.
5. Other: May 23 Paul Hernandez (author of Real Talk) presenting college-wide on student mental health, creating an environment of support and supporting students with other at-risk factors.
6. Intake/Goals Survey Rubric: E. Pauken presented a scoring rubric used to identify at-risk factors for students through the registration intake survey. Discussion and recommendations occurred regarding the draft.