

Retention Committee
December 8, 2017

Present: J. Abbott, B. Bates, M. Collins, D. Bertch, A. Cederberg, L. Cosby, E. Dominianni, C. Dunten, C. Gearig, S. Hubbell, K. Johnson, D. McCurdy, D. Mondoux, E. Pauken, C. Ross, C. Schauer, T. Welsh

Absent: M. Adams, E. Bast, E. Bell, L. Cool, K. Digby, C. Olson, T. Quada, C. Stroven

1. Call to order
2. Approval of meeting minutes of November 10, 2017
3. Institutional Research update
New employee in IR, Amy Galick, is looking at MySchool data to get information on high school students.
4. Strategy Committee updates
 - a. Mandatory orientation: Getting ready for summer and fall orientations. Cody is meeting with Billy Reynolds and Paige Eagan regarding Pathway orientations.
 - b. FYE: Working on an email to students who meet the criteria for entrance into the program. Positive feedback was received from a departmental meeting regarding career advising.
Tim's update on Chris Stroven's question from last month's meeting: FYE holds are expiring after one year.
 - c. CRM: Making progress, and the on-site training for application discovery, recruitment, communication is January 29-31. SchoolAPP is ready to test.
 - d. Guided Pathways: Steering committee met and discussed metrics to track students. Looking at all students who fit Pathways and tracking them. Students' program of study is very important.
 - e. Mandatory career advising: Working with mandatory advising for all undecided students.
 - f. Academic probation: No update
5. Retention and Recapture Campaigns:
 - Registration Campaign update – 1,900 students were contacted
 - Students with over 60 credits looked at to see who had completed credits but didn't petition to graduate
 - Recapture Campaign (Alisha) – Dollars were rolled over from last year's Cougar Completion Grant and now contacting students informing them that Financial Aid will pay for the last class/classes they need to graduate
6. Updated Student Services Matrix: Distributed a revised Student Services Matrix
7. Retention Plan Recommendations: Distributed a Retention Plan draft. Next steps are to prioritize. Members were asked to look at Operational Section (1-10) and to choose their number one choice. From there choose three each for their high, middle, and low choice and send to Evan before Christmas break.
8. MI Data Hub: KRESA has a person designated for a common hub for all data for MI districts to share

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9. Other:

- Cosby: When do we look at the impact of what we're doing? Evan responded that he and the person responsible for the project will look at the information from last semester in January and report in February.
- Hubbell: CTA training took place this week. Results:
 - We will now:
 - be able to auto award
 - have a classes needed report
 - have a planned classes report
 - have counseling reports

The reports are now in WebFocus