

Retention Committee Minutes
Friday, May 19, 2017 10:00 AM – 11:00 AM TTC 5740

Present: J. Abbott; D. Bertch; M. Collins; L. Cool; K. Digby; E. Dominianni; C. Dunten; S. Hubbell; D. McCurdy; D. Mondoux; C. Schauer; T. Welsh
Absent: M. Adams; B. Bates; E. Bell; L. Cosby; A. Cederberg; C. Gearig; K. Johnson; C. Olson; T. Quada; C. Stroven

- I. Call to Order - Mike Collins
- II. Approval of Meeting Minutes of April 21, 2017
- III. SRP
 - a. No longer using Noel-Levitz data. May look to other options such as the CRM in the future.
 - b.
- IV. Director of Retention and Completion update
 - a. Position posted for internal and external candidates – about 19 applicants as of this date. Hope to have someone on board this summer. More updates to come at the next meeting.
- V. SSI area response updates
 - a. Continued work awarding scholarships through the Cougar Completion Grant. Admissions continues to work on efforts reaching out to students who petitioned to graduate but fell short – 7 applicants have responded and petitioned to graduate so far. Out of 3 students interested in reverse transfer, 2 have transcripts in at this time. Plans to continue these efforts for the future.
 - b. Parking - worked with Central City parking to secure the same rate and parking allowances for the next 7 years. Wellness Center fee removal to be marketed on website letting students know that we have responded to their feedback.
- VI. Information Technology
 - a. CRM selection committee to meet next week and review comments from CRM demonstrations and should be ready with a recommendation.
- VII. Institutional Research
 - a. Retention report has been updated and is now available on the intranet; enrollment updates for summer still positive but small step back for credit hours compared to this time last year. Will continue to monitor and report over the next few weeks.
- VIII. Strategy Committee Updates
 - a. Mandatory Orientation
 - i. Reconvening orientation committee, contact Coty if interested. Committee will meet a few times over the summer and as needed. Continued work differentiating between Open Houses and Orientations.
 - b. FYE
 - i. Last month's workshop was very well attended by faculty. Emphasis was placed on career exploration and preparation. Plans to have a more content-centered FYE (sociology and psychology). Expect to have increased number of sections of TRS 104 for this Fall.
 - c. Guided Pathways
 - i. Discussion of updates to Program of Study guides – reorganize and restructure to place similar types of programs together, include courses for transfer in with the program they correspond to vs. separating them into a different section of the guide.
 - ii. Continued work with marketing materials for the Fall - focusing on sciences, social sciences, and healthcare. Window clings and video marketing efforts; mini viewbooks, etc.
 - iii. Plans to reconvene Guided Pathways Steering Committee now that we have rolled out a few pathways. This committee can help with consistency across the college and with new Pathway Advisors that will be hired.
- IX. Other
 - a. June 2 meeting canceled. Next meeting July 10.
 - b. Discussion of student participation for processes such as faculty interviews –this worked well for the KVCC website redesign – student focus group provided valuable feedback.

Next Meeting: July 10, 2017 2pm-3pm, Room: TTC 4380