

Retention Committee Meeting Minutes

December 16th, 2016

Present: J. Abbott, B. Bates, E. Bell, D. Bertch, S. Cannell, M. Collins, L. Cool, L. Cosby, K. Digby, C. Dunten, C. Gearig, S. Hubbell, C. Olson, T. Quada, C. Ross, C. Schauer, D. Vandenberg

Absent: F. Brooks, M. Meyers, C. Stroven

- I. Call to Order
- II. Meeting Minutes of November 18th, 2016 were approved.
- III. Batch Cancellation Demographics
 - Working on identifying which specific student attributes we want to look at to understand any trends. Mike will report back with more information once Winter semester is underway.
- IV. Strategy Committee Updates
 - a. Mandatory Orientation
 - Work in progress – trying to reconcile reports – there have been some programming backups and inconsistencies. Need to make sure holds are being put on accounts correctly. Tim Welsh has been asked to sit on the Retention Committee, and can help us keep on top of this.
 - Discussion about placement testing – how students can better prepare for tests, how we can encourage students to take tests seriously, encourage taking breaks in between tests, and working on ideas such as pre-assessments and materials for orientation.
 - b. FYE
 - Update - If approved, FYE to change from 2 credits to 3 credits - could be implemented Fall of 17 or Winter of 18 at earliest. The rationale behind changing the credit hours is a move to focus on more discussion and interaction.
 - Update – retention – followed a cohort of students registered for FYE in Fall of 15, now to Winter 16 retained 80%, to fall 16, retained 55%, will keep following.
 - Future of FYE – discussion of ideas, for example - going back to a guided pathways model that had been tried in the past - focus on what is best for each pathway.
 - c. CRM (Customer Relationship Management)
 - Subgroup from CRM committee has been reviewing some of the major companies. Will reconvene in January to discuss suggested finalists to share with the college community as a whole.

d. Guided Pathways

- Hired three full-time Pathway Advisors – all start on January 3rd 2017
 - Kristen DeBruin – will travel between TTC and the CAH
 - Kevin Dodd – will be located at the CNM
 - Kevin Lavender – Early Middle College – will be located at TTC

e. Mandatory Career Advising

- Progress being made – will discuss at next meeting

V. SRP updates

- Collecting ideas: Example: host an open house in a pathway area –invites students in to meet with instructors and other students creates an opportunity to form learning communities, etc.

VI. Other

- Retention Committee endorsed a recommendation to remove Wellness Center usage fee for students. Motion carried and unanimously supported.
- Communication update – Email and calling campaign to begin for students who are currently enrolled but not registered for Winter and have not been part of any previous campaigns. About 1,000 students have been identified.
- Discussion of increasing efforts for those students starting in Winter semesters. Will need to work with IR to take a look at this cohort as those who start during the winter tend to be less successful as far as retention efforts are concerned.

Next Meeting: Friday, January 13th – 10:00 AM, TTC 5740