

## Retention Committee Meeting Minutes

*April 29, 2016*

**Present:** Ken Barr Jr., Bonita Bates, Ezra Bell, Steve Cannell, Cathy Colella, Mike Collins, Steve Cook, Lena Cool, Laura Cosby, Coty Dunten, Carol Heeter, Sarah Hubbell, Tracey Quada, Cynthia Schauer, Diane Vandenberg

**Absent:** Dennis Bertch, Felix Brooks, Kelly Digby, Roger Miller, Colleen Olson, Carl Ross, Chris Stroven

---

- I. Call to Order
- II. Meeting Minutes of March 25, 2016 were approved.
- III. SRP Updates
  - a. Winter semester campaign – Targeted communication four times during the semester (2 emails, 1 text, 1 phone call) encouraging students to schedule an appointment. 100% delivery rate with emails, 54.38% open rate. There were 467 total communications, 141 students were contacted, 110 registered and 63 student appointments were made.
  - b. Plans for 2016-2017 – Adding SRP score to banner and in the additional information section of SARs. Tracking retention of these students. A new cohort list for summer semester is currently being compiled.
    - i. Additional subcommittee members – Looking for additional members.
- IV. SSI Updates
  - a. Additional reports update – Currently studying reports and will report back at a future meeting.
  - b. How do we plan to use this information for action? – Planning to send out communication to students at the start of the fall semester based on their responses and the changes we made as a result. A preview of the campaign will be brought to the next meeting for suggestions.
- V. Summer Bridging Program update – The 2014 group of 11 students are all still enrolled, 8 of which have a 2.0 GPA or higher. 12 students from Summer 2015 are still enrolled, 11 have a 2.0 GPA or higher, still waiting on Winter 2016 grades. Summer 2016 course begins on July 6, two sections are being offered, one at TTC and one at AWH. Please encourage graduating seniors to register.
- VI. Strategy Committee Updates
  - a. Mandatory Orientation – A handout consisting of policies from other institutions, GRCC and WMU currently place a hold on students who do not attend, other institutions are considering it. The new student checklists are nearing completion, transfer students will be invited to orientation.

- b. FYE class lists – tabled until next meeting.
  - c. CRM – discussions have just begun, more to come.
  - d. Guided Pathways – tabled until next meeting.
  - e. Mandatory Career Advising – tabled until next meeting.
- VII. Early Alert faculty participation – A list of faculty who used the system during the Winter 2016 semester was distributed. A session is planned for Faculty Seminar Days to encourage faculty participation. Discussion stemmed from the withdrawal process initiative, which will be tabled until further data can be collected from the early alert process.
- VIII. Retention
- a. Defining retention – Need to finalize our definition/perspective. Will discuss at the next meeting.
  - b. Setting benchmarks – Where to go from here?
- IX. Other – None

Minutes submitted by: Carey Stolsonburg

*Next Meeting: Friday, May 27, 9:30-10:30 AM, Room: TTC 5740*