

Enrollment, Marketing & IT Committee Meeting MINUTES

November 15, 2021

10:00am-11:00am

Attendance: M Pauken, J Selmon, E Deominianni, L Depta, C Voss, M Thompson

Absent: C Taylor, A Danoski, R Hughes, B Kring

- **Meeting Minutes**
 - 10/18/21 meeting minutes approved (C Voss) and seconded (E Dominianni)
- **IT Updates**
 - Mike has submitted PR for Twillio
 - Not sure when it will be purchased
 - Hoping to be installed before TargetX ends texting in January
- **Marketing Updates**
 - GET IT DONE outreach
 - Considered having a photographer at the KRESA PD on 12/10/21
 - Registration site looks great – kudos to Nick Frost
- **ISS**
 - Thanksgiving event 11/17/21
- **Enrollment Updates/Fall Events**
 - New student ambassadors have started
 - Visits/travels season ending
 - MACRAO Conference
 - GET IT DONE
 - TTC 11/16 – 40 people signed up
 - CNM 12/1 – 19 people signed up
 - PD – In place of counselor's breakfast 12/10/21
 - Working with the FIC to provide plants as gifts for the event to match the theme
- **Other**