

Enrollment, Marketing & IT Committee Meeting MINUTES

August 16, 2021

10:00am-11:00am

Attendance: Chelsie T, Chris V, Erin D, Jon S, Robyn H, Megan P

- IT Updates
 - No updates

- Marketing Updates
 - Viewbook went to the printer
 - Posters are in!
 - Student Planner – Proof should be in today
 - Placement testing emails have been successful and helping to generate action
 - Tie It Up Tuesdays and Finishing it Up Fridays email campaigns are in the works and lists are being vetted regularly

- ISS
 - RFI Forms
 - Honors program – 1 student has been accepted in
 - New staff member hired! Starting September 7

- Enrollment Updates
 - Merit Updates – Finalizing criteria. Application is being submitted. Website still needs to be updated.
 - Materials
 - Viewbook
 - Date for materials – Sent to the printer. 100 coming this week, the rest are arriving next week
 - Updated Spanish version (electronic and printed) – Still needs to be done

- Campaigns & Events
 - Last call for Fall
 - Tie It Up Tuesday – Up and going

- Summer Events – Materials are ready for events

- Other – No other