

## **Minutes**

### **Kalamazoo Valley Community College Accounting and Business JOINT ADVISORY COMMITTEE MEETING**

December 16, 2024  
Room 4240, Texas Township Campus (Zoom link available)  
12:00 – 1:00 p.m.

#### **I. Welcome and Introductions**

Steve Walman called the meeting to order at 12:01 p.m., introduced himself, and welcomed everyone. Attendee introductions followed.

#### **II. Member Roll Call and Guests**

**Accounting** – Marion Melville, Alison Nord, Kim Rohr, Steve Walman, Cheri Abbe,

**Business** – Tim Bartholomew, Rick Kraas, Robert Wagner, Marty Adams, Valerie Owens, Bethann Talsma, Lori Pelton, Brandon Martinovich

**Office Occupations** – Bethann Talsma, Peggy Denman

**KVCC Administration** – Monica Koning

**Students** – Muhammad BinHur

**Guests** – Brandon Martinovich, (Robert Half)

#### **III. Approval of Minutes**

Steve Walman opened the floor for discussion of the previous meeting minutes for each committee. Motion to approve the previous minutes as presented was made by Cheri Abbe; seconded by Kim Rohr. Motion passed.

#### **IV. Program Updates - Overview of Current Accounting/Business**

Stats/trends were shared for each program. Bethann discussed possible changes to Office Administration program, enrollment, etc.

#### **V. Perkins Core Performance Indicator - review of program level performance**

State and federally funded. What can Perkins be used for?

Funding can go to supporting equipment, faculty development, and non-traditional students in different occupations

#### **VI. Comprehensive Needs Assessment Input**

- a. Satisfaction with student placements
- b. Satisfaction with skill level of graduates
- c. Are there gaps in skills that our students present?
- d. Are there gaps in the program?
- e. Suggestions for improving student and graduate's success.

Monica clarified mid and final semester evaluation procedure. Joe suggested sharing metrics to be able to better promote internship opportunities.

The difficulty of obtaining post-graduation data was discussed.

Bethann led discussion on importance of credentials needing to be recognized in the industry.

#### **VII. New Business and/or projects**

ERP, SAP – Accounting programs and applications were discussed, Possible Certification programs were discussed which includes 3<sup>rd</sup> party programs, MOS, Free trainings – Persipio, Quickbooks.

Muhammad BinHur talked about possible Business Club being offered.

Microsoft Office still important – especially Excel and Word.

Alison Nord – topic of AI and possible applications.

Career Fair opportunities.

Possible tours of Businesses would be nice for students.

#### **VIII. Old Business/Timelines**

New accounting course for business administration and marketing “going to work” degrees created but not offered yet.

Alison notes data analytics as new trend (e.g. updates to CPA exam); SAS Analytics Software.

#### **IX. Updates from around the college**

Joe wondering if any metrics could be provided on student enthusiasm for online courses.

#### **Next meeting date, time and location**

March 27 at the downtown CAH Building.

Notices will go out in advance.

#### **Adjournment**

A motion was made by Bethann, seconded by Alison to adjourn the meeting at 1:10 PM.

Motion passed.